

TVBA's Champion Partner Program 2017

Put your company in front of hundreds of other veteran businesses, veteran business supporters, entrepreneurs, and community members

Diamond Partnership

- ◇ Top choice of booth space at annual Business Expo, 6ft skirted table
- ◇ Top billing in on-line member directory
- ◇ Company logo on all event flyers and on TVBA website
- ◇ Full page color ad in Business Expo program
- ◇ Six tickets to annual Keynote Dinner (evening before Expo)
- ◇ Two tickets to the Exhibitor's Luncheon during Expo
- ◇ Exposure at every event TVBA attends, formal mention during Keynote Dinner & Business Expo Luncheon
- ◇ Opportunity to introduce speakers at various TVBA events throughout the year
- ◇ Spotlight four times a year in monthly TVBA e-newsletters & on all TVBA social media sites
- ◇ Six invitations to Pre-Expo VIP Reception
- ◇ Four invitations to all other VIP events
- ◇ Opportunity to place promo items in exhibitor and golf tournament gift bags
- ◇ Media release highlighting company partnership with TVBA

Gold Partnership

- ◇ Priority booth space at annual Business Expo, 6ft skirted table
- ◇ Priority billing in on-line member directory
- ◇ Company logo on all event flyers and on TVBA website
- ◇ Half page color ad in Business Expo program
- ◇ Four tickets to annual Keynote Dinner (evening before Expo)
- ◇ Two tickets to the Exhibitor's Luncheon during Expo
- ◇ Exposure at every event TVBA attends, formal mention during Business Expo Luncheon
- ◇ Spotlight twice a year in monthly TVBA e-newsletters & on all TVBA social media sites
- ◇ Four invitations to Pre-Expo VIP Reception
- ◇ Two invitations to all other VIP events
- ◇ Opportunity to place promo item in exhibitor and golf tournament gift bags

Silver Partnership

- ◇ 2nd priority booth space at annual Business Expo, 6ft skirted table
- ◇ Company name & logo in on-line member directory
- ◇ Quarter page color ad in Business Expo program
- ◇ Two tickets to annual Keynote Dinner (evening before Expo)
- ◇ Two tickets to the Exhibitor's Luncheon during Expo
- ◇ Exposure at TVBA events
- ◇ Spotlight once a year in monthly TVBA e-newsletters & on all TVBA social media sites
- ◇ Two invitations to Pre-Expo VIP Reception
- ◇ Two invitations to all other VIP events

Exposure Opportunities as a TVBA Champion Partner: *Quarterly New member/ Networking Meetings (10-30 attendees/ monthly), January – Annual Keynote Dinner (> 400 attendees) & Business Expo (approx. 150 Exhibitors & 3,000 attendees), June – Annual Golf Tournament, July – Joint Operation Conference with Elected Officials (TVBA Booth), November – Veteran's Day Parade & events, Annual ETEBA Opportunity Conference (TVBA Booth), Other Veteran & Small Business Conferences - Tennessee, Washington D.C., and across the U.S., Monthly ETMAC Meetings & Area Chamber Events*

Additionally, all Champion Partners receive TVBA's individual or business member benefits:
Rx Discount Cards, Telemedicine, Travel & Fuel Savings, Fraud Resolution, and much more...

